

## Current PD 360 Content with Descriptions

Title	Production Year
<b>ASSESSMENT</b>	
<b>Assessment and Scoring Guides Based on Standards with Doug Reeves</b> Realize the value of creating scoring guides to help students meet standards with fair and accurate assessments. Learn how to create scoring guides and explore why writing is crucial to learning and a key element of assessment. See how writing can occur in every discipline in every class and learn how to score writing assignments with consistency. Elementary and Secondary Editions.	2003
<b>Assessment for Learning with Rick Stiggins</b> These segments focus on developing assessment literacy by learning how to use assessment to drive learning. Participants will learn how to rely on learning targets and classroom assessments that motivate students and set them up for success. Explore various assessment methods and understand the difference between assessment of learning and assessment for learning. In addition, see how to know daily where your students are in terms of learning and understanding by involving students continually in the assessment process. Elementary and Secondary Editions.	1999
<b>Designing Performance Assessment with Jay McTighe</b> Discover a user-friendly model for designing performance assessments that engage students, promote learning, and provide evidence of understanding. These practical segments will increase confidence and understanding in both the design and use of performance assessments. Elementary and Secondary Editions.	1999
<b>BRAIN RESEARCH</b>	
<b>Bringing Brain Research into Classroom Practice with Pat Wolfe</b> These segments validate great teaching practices while broadening understanding of brain growth and development. Learn the importance of designing instruction that is compatible with brain research and discover how to evoke meaning and emotion to engage students. Finally, explore classroom practices to maximize learning opportunities.	1998
<b>Impacting Teaching &amp; Learning with Brain Research with David Sousa</b> These segments teach how the rational system and emotional system relate to learning, how physiological cycles affect learning, and how you can utilize brain research to support increased learning in the classroom. Elementary, Middle School, and High Schools Editions.	2001
<b>Teaching Intelligent Behaviors: Habits of Mind with Arthur Costa</b> The Intelligent Behaviors, or Habits of Mind, are skills that prepare students for life and are a critical component of successful classrooms. The Habits of Mind include persistence, listening with understanding, flexibility, metacognition, clarity of language, drawing on past knowledge, creativity, inquisitiveness, and cooperation. These segments teach how to implement the Habits of Mind in the classroom and integrate them into the curriculum.	1998
<b>CLASSROOM MANAGEMENT</b>	
<b>Classroom Management – How to Win Students Over with Carol Cummings</b> Although this program is designed for new teachers, all teachers will benefit from examining proven classroom management strategies. Learn how to connect with students and establish routines and procedures. Examine how to minimize the impact of problems and consider why rights, respect, and responsibilities are more productive than a list of rules. Elementary and Secondary Editions.	2002
<b>Conscious Classroom Management with Rick Stiggins</b> Ideal for new teachers, but relevant to teachers of all experience levels, these segments show how to maximize learning through effective classroom management that incorporates student motivation and engagement. Discover how to form positive connections, implement successful procedures, design engaging lessons, employ active learning strategies, and effectively use consequences. Elementary and Secondary Editions.	2005
<b>CURRICULUM</b>	
<b>Concept-Based Curriculum for Deeper Understanding with H. Lynn Erickson</b> A concept-based curriculum engages and motivates students by helping them understand big ideas, principals, and generalizations. Examine how curriculum moves from facts to topics, to concepts, and to enduring understandings and recognize the importance of integration and collaboration for an effective, concept-based curriculum. Identify the steps for creating a unit that leads students to enduring understandings and learn how to scaffold to meet differentiated needs.	2000
<b>COACHING AND MENTORING</b>	
<b>Mentoring Matters: Learning-Focused Relationships with Laura Lipton &amp; Bruce Wellman</b> Mentoring benefits every teacher from a first year novice to an experienced veteran. These comprehensive segments help mentors support, coach, and encourage new teachers. Examine the Continuum of Learning Focused Interactions, which guides mentors through consulting, collaborating, and coaching. Learn about templates to guide learning-focused conversations and see how to create a positive atmosphere for conversations.	2004

<p><b>Instructional Coaching with Joellen Killion, Jim Knight, &amp; Stephen Barkley</b></p> <p>Research proves that coaching causes dramatic improvement in teaching practices and student achievement for minimal cost. These segments provide sound guidelines and a proven, research-based framework for creating and sustaining an instructional coaching program within a school system. The guidelines apply to any coaching program and show you how to develop, deploy, support, monitor, and evaluate coaches. The final five segments train coaches in their work by showing expert coaches in action.</p>	2006
<b>DATA</b>	
<p><b>Using Data to Close the Achievement Gap with Ruth S. Johnson</b></p> <p>Data is a valuable tool in the struggle to close the achievement gap. Learn to use data to stimulate change and promote equity for every student. These segments show how to use data tools, analyze data, use student-learning indicators, and plan and implement improvement based on data.</p>	2004
<b>DIFFERENTIATION</b>	
<p><b>Differentiating Instruction for All Students with Gayle Gregory &amp; Carolyn Chapman</b></p> <p>Learn about the power of differentiated instruction to increase achievement for every student. Gain a clear understanding of what it means to differentiate and understand the six elements of planning: climate, knowing the learner, assessment, adjustable assignments, instructional strategies, and curriculum approaches. See how you can refine many of your current practices to make them differentiated and observe teachers in real classrooms practicing each of the six elements in order to reach, motivate, and engage every student. Elementary and Secondary Editions.</p>	2002
<p><b>Applied Differentiation with Gayle Gregory &amp; Cindy Strickland</b></p> <p>Gain the confidence to consistently use differentiated instruction with the practical strategies presented in these segments. Designed as a follow-up to <i>Differentiating Instruction for All Students</i>, these segments show how to differentiate the curriculum, your lessons, and assessments. Understand how to identify student readiness, interests, and learning styles. Click on the Facilitator Guide to access the Learner Profile Matrix and the Applied Differentiation Map, two graphic organizers that simplify the implementation of differentiation. Elementary, Secondary, and Leadership Editions.</p>	2006
<b>DIVERSE LEARNERS</b>	
<p><b>Courageous Conversations About Race with Glenn Singleton</b></p> <p>Gain new insights into one of the most pressing issues in education: the discrepancy in achievement between students of Color and White students. Through these award-winning segments, you will better understand the complex issues surrounding the achievement gap and will be more equipped to permanently eliminate it. Learn how to have candid conversations about the impact of race and see how you can create an anti-racist environment that promotes success for every student. The model of systemic change presented in the program will help you implement equity in the classroom, school, and district.</p>	2003
<p><b>All Means All – “What Is It About Me You Can’t Teach?” with Eleanor Renee Rodriguez</b></p> <p>Designed specifically to help teachers face the challenges of urban classrooms, these award-winning segments show how to reach every student by implementing the 5 Essential Elements for Student Success: Exposure, Experience, Expectations, Enduring Understandings, and Enthusiasm. <i>All Means All</i> helps develop and solidify the attitude that every student can learn and provides practical and proven instructional strategies. Real teachers in urban classrooms demonstrate each strategy discussed in the program. Elementary and Secondary Editions.</p>	2002
<p><b>How to Increase Minority Student Achievement with Jamie Almanzan, James Comer, Bonnie Davis, Kati Haycock, Gary Howard, Sonia Nieto, Beverly Daniel Tatum and others</b></p> <p>See how ten schools have completely closed their achievement gaps by making no excuses for low performance. Learn how to close your school or district's gaps through implementing the Equity Framework, a research-based model that ties together the critical elements of leadership, school culture, and teaching &amp; learning. You will gain insight into the unique characteristics of African American, Latino, Native American, Asian, Middle Eastern, and Pacific Islander students and explores strategies and practices to maximize learning among group. In addition, you will address beliefs, biases, and expectations and explore ways to design culturally relevant instruction.</p>	2006
<b>ENGLISH LANGUAGE LEARNERS</b>	
<p><b>Helping Students of Limited English with Virginia Rojas</b></p> <p>These segments explore the philosophy of mainstreaming English language learners into the regular classroom and shows how all teachers can succeed with ELL students. Discover practices that actively involve ELL students in learning by viewing many examples of real teachers in the classroom. Elementary and Secondary Editions.</p>	2000
<p><b>Every Teacher – A Teacher of English Language Learners with Jo Gusman, Margo Gottlieb, &amp; Mary Anne Christison</b></p> <p>Nearly every school or district faces the challenge of educating English language learners. These segments provide practical strategies proven to get results in ELL student learning. Understand the laws that govern ELL student achievement and gain an understanding of second language acquisition. Discover how to incorporate instructional practices that benefit every student and learn how to make accommodations. Finally, explore assessment issues that impact English language learners. Elementary and Secondary Editions.</p>	2007

INSTRUCTION	
<b>Classroom Instruction That Works with McREL's Salle Quackenboss</b>	2004
Study the 9 research-based strategies proven to dramatically raise student achievement when used consistently. Begin by learning how to plan and hit targets of learning. Next, study each strategy in-depth with real classroom examples: identifying similarities and differences; summarizing and note-taking; reinforcing effort and providing recognition; increasing value in homework and practice; using non-linguistic representations; incorporating cooperative learning effectively; setting objectives and providing feedback; generating and testing hypotheses; and utilizing questions, cues, and advance organizers. Elementary and Secondary Editions.	
<b>Cooperative Learning and Multiple Intelligences with Spencer &amp; Laurie Kagan</b>	1998
See how uniting Multiple Intelligences and Cooperative Learning can have a powerful effective on teaching and learning. Explore Cooperative Learning Structures for each of the Multiple Intelligences and see how to provide successful learning opportunities for every student. Elementary and Secondary Editions.	
<b>Quality Teaching for Elementary Teaching for Classroom Success with various experts</b>	2003
Designed specifically for elementary teachers, these segments show why it is critical to have a broad knowledge of content in all subjects you teach and to maintain a balance between pedagogy and content. See students who are actively engaged in lessons and learn from exemplary elementary teachers. Sharpen your skills in both the art and science of teaching and discover the value of self-reflection and of collaboration with all stakeholders.	
<b>Quality Teaching for Secondary Teaching for Classroom Success with various experts</b>	2003
Learn to balance pedagogy and content as you renew your commitment to students and their learning. In these segments for secondary educators, discover how to best manage and monitor student learning, deepen your commitment to student success, and explore the value of self-reflection.	
<b>Questioning to Stimulate Thinking and Learning (QUILT) with Beth Sattes &amp; Jackie Walsh</b>	2003
These segments outline the research-based QUILT model: Questioning and Understanding to Improve Learning and Thinking. Learn techniques for questioning that promote higher-level thinking and help students develop skills of inquiry. See how to write and present questions that prompt responses and enhance learning. Understand how to use wait time effectively and explore ways to process student responses. Elementary and Secondary Editions.	
<b>Strategies That Work for Secondary English Teachers with various experts</b>	1999
Learn how quality teaching in the Language Arts can prepare students for greater life success. See students communicating effectively both verbally and through writing, and observe students using language skills to research, present, create, and critique. See how outstanding secondary English teachers use a wide range of literature to build understanding and how they apply strategies that help students comprehend, interpret, and evaluate what they read.	
<b>Strategies That Work for Secondary Math Teachers with various experts</b>	2003
Learn how to help students connect what they learn in math class to the real world. See how to apply the National Council of Teachers of Mathematics Principals and Standards and explore strategies that make math captivating for all students. Watch secondary math teachers make math useful to students and observe how writing brings meaning to math.	
<b>Strategies That Work for Secondary Science Teachers with various experts</b>	2003
Quality science teachers inspire each student with the excitement of discovery. Explore how to plan inquiry-based programs and how to guide and facilitate learning. Examine how to develop environments that promote learning.	
<b>Strategies That Work for Secondary Social Studies Teachers with various experts</b>	2003
See how exemplary social studies teachers connect their students with the real world for impactful learning. Examine how to personalize the context of lessons and how to nurture thinking and expression.	
<b>Thinking Maps to Graphic Organizers with David Hyerle</b>	2000
Visual tools allow students to organize information to bring clarity to their learning. Learn what graphic tools and visual organizers are and observe classrooms where teachers use the eight Thinking Maps. As you implement the eight maps, students will understand and retain more of what they learn. Establish a common visual language for students by implementing Thinking Maps school-wide. Elementary and Secondary Editions.	
LEADERSHIP	
<b>Accelerated Schools with Henry Levin</b>	1995
The Accelerated Schools Model embodies research-based components that support educators in providing powerful learning for every student. These segments explore the systemic process for long-term transformation of schools from conventional to accelerated and examine how schools can utilize all available personnel and resources.	
<b>Building Professional Learning Communities with Rick DuFour</b>	2001
Let Rick DuFour share his extensive experience in guiding schools to high levels of success. Learn how to establish effective Professional Learning Communities in order to make sustained improvement and examine how the Pyramid of Interventions can draw every student into success.	

<b>Dealing with Teachers That Are Reluctant to Change and Improve with Todd Whitaker</b>	2004
These segments are designed specifically for principals and show how to be effective with every teacher. Identify the types of teachers that comprise a school staff, including Superstars, Backbones, and Mediocres. Learn how to encourage positive practice and behavior and how to limit the influence of negative attitudes. Examine how principals can encourage improvement and use non-confrontational methods to deal with difficult teachers.	
<b>Developing Rigorous and Relevant Academic Skills with Willard R. Daggett</b>	1998
Learn how teachers and administrators can prepare students for today's competitive workplace. Examine how to increase business involvement and parental support and explore how to incorporate real-world projects and assessments into the classroom.	
<b>Elementary Principals as Leaders of Learning with Rebecca DuFour</b>	2003
Produced for elementary school principals, these segments show how to promote and foster continuous learning for students and adults. Examine how to implement Professional Learning Communities and establish the four learning cornerstones: Mission, Vision, Values, and Goals. Explore the role of a Leader of Learning and learn how to facilitate teacher improvement.	
<b>Secondary Principals as Leaders of Learning with Irving C. Jones</b>	2003
Secondary principals who want to become instructional leaders will find this program particularly helpful. Discover how to lead with a continual focus on learning and explore the principal's role and how it impacts student achievement. See how to effectively supervise instruction and observe the value of walkthroughs. Finally, learn how to create a culture of learning, teaching, and achievement of excellence in all aspects of the secondary environment.	
<b>Evaluation to Promote Teacher Growth and Student Learning with Marilyn McGuire</b>	2002
Designed for administrators, these segments show how to promote teacher growth through pre-conferences, observations, written evaluations, and post-conferences. Examine the value of informal evaluation and learn how to create improvement plans for struggling teachers.	
<b>Principals: Leaders of Change with Kent Peterson &amp; Terrence Deal</b>	1996
Learn ten steps principals can follow to effectively manage change. See how to build a school culture that promotes growth and meaningful change for teachers and students.	
<b>What's Worth Fighting For In Education with Michael Fullan &amp; Andy Hargreaves</b>	1999
These segments are designed to engage all school stakeholders in fighting for changes that benefit educators, the community, and, most importantly, students. Learn how to change schools from within by empowering principals and focusing on learning. Explore how to mobilize the community to provide the best education for every student.	
<b>Mathematics</b>	
<b>Teaching Mathematics to Increase Achievement with Yvelyne Germain-McCarthy</b>	2000
By participating in this program, teachers will learn to apply the NCTM Standards and will review the principles of equity, curriculum, teaching, learning, assessment, and technology upon which the standards are based. Review how students find meaning in mathematics and see how teachers integrate the Process Standards of Problem Solving, Reasoning and Proof, Communication, Connections and Representation in a variety of lessons. Primary (K-2), Intermediate (3-5), and Middle (6-8) Editions.	
<b>Strategies That Work for Secondary Math Teachers with various experts</b>	2003
Learn how to help students connect what they learn in math class to the real world. See how to apply the National Council of Teachers of Mathematics Principals and Standards and explore strategies that make math captivating for all students.	
<b>New Teacher Training</b>	
<b>Classroom Management – How to Win Students Over with Carol Cummings</b>	2002
Although these segments are designed for new teachers, all teachers will benefit from examining proven classroom management strategies. Learn how to connect with students and establish routines and procedures. Examine how to minimize the impact of problems and consider why rights, respect, and responsibilities are more productive than a list of rules. Elementary and Secondary Editions.	
<b>Paraprofessionals</b>	
<b>Training Paraprofessionals and the Teachers that Work with Them with Betty Ashbaker &amp; Jill Morgan</b>	2005
Learn how teachers and paraprofessionals can build a partnership in the classroom that benefits everyone. This comprehensive program identifies roles and responsibilities, shows how to communicate effectively, and promotes professionalism by training teachers and paraprofessionals in collaboration, instruction, and behavior management.	
<b>Poverty</b>	
<b>Understanding the Culture of Poverty with Mary Montle Bacon</b>	2005
Learn how to close the socioeconomic achievement gap by understanding the world of poverty and gaining the tools to help every student succeed. These segments outline the three key principals of acceptance, accommodation, and affirmation. Teachers must accept the differences that low-income students bring to school and accommodate those differences with various instructional approaches. Finally, teachers can affirm differences by raising expectations and engaging families.	

<b>Professional Development</b>	
<b>Designing and Evaluating Professional Development <i>with Stephanie Hirsh, Joellen Killion, and Dennis Sparks</i></b>	2004
These segments help you understand and apply the National Staff Development Council's Standards to your professional development programs. Learn proven designs for effective professional development by viewing examples of successful programs and see how to evaluate a program's impact on student learning.	
<b>Reading</b>	
<b>Achieving Reading Success in the Early Years <i>with Margaret Mooney</i></b>	1998
In these helpful segments for primary and elementary teachers, you will learn new skills for effective reading instruction and discover the value of an integrated reading and writing approach. Explore methods that infuse phonics into the reading curriculum and see outstanding classrooms with highly skilled teachers from across North America and New Zealand.	
<b>Helping Struggling Readers Beyond Grade One <i>with Darrell Morris</i></b>	2001
These segments present primary and elementary teachers with an effective approach for helping students who lack reading competence. Learn about a cost-effective model that is proven to bring struggling readers up to grade level in one year and follow several students as they progress through the school year. Broaden your understanding of struggling readers and explore the important role of the reading tutor as you see how the Three-Part Tutoring Lesson helps students achieve grade level.	
<b>Reading in the Content Areas <i>with Carol Santa</i></b>	2005
Project CRISS, which stands for CReating Independence through Student-owned Strategies, provides you with tools to help students read and comprehend in the various content areas. See how you can utilize active reading strategies to help students use reading for learning. Embrace principles of learning, understand how to use patterns and structure, and discover how to use formal and informal writing to enhance learning. Elementary and Secondary Editions.	
<b>Whole-Faculty Study Groups</b>	
<b>Whole-Faculty Study Groups: Collaboration Targeting Student Learning <i>with Carlene Murphy</i></b>	2004
Whole-Faculty Study Groups are key to implementing learning innovations. These segments support the establishment and implementation of effective Whole-Faculty Study Groups. If you already have Study Groups, learn how to make them more effective with simple practices and strategies.	