



Arkansas Professional Licensure Standards Board

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Arkansas PLSB Recommendations Regarding the Educational Applications of Social-Networking Technology

Increasingly, educators are utilizing for educational purposes social-networking technology tools. The Professional Licensure Standards Board, in concert with the Arkansas Education Association, the Arkansas Association of Educational Administrators, and the Arkansas Association for Supervision and Curriculum Development, offers the following cautionary guidelines to assist educators in assuring that their usage of these tools is consistent with the spirit and intent of the *Code of Ethics for Arkansas Educators*:

- 1) To the extent possible, use the social-networking tools provided through school accounts rather than tools available through your own personal accounts.
- 2) Provide parents/guardians and appropriate school officials a written explanation of your reasons/purposes for using each tool.
- 3) Use social-networking tools only during appropriate business/school hours.
- 4) Regularly check for inappropriate material on any tool site that you use to which your students and/or the public can post. Report any such material to your school's administration.

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Professional Licensure Standards Board